

BODYWORK4MEN

PRIVACY POLICY

Effective 20th July 2018

EDBlu (Pty) Limited, a South African private company, (the "Company") respects your privacy and is committed to protecting it through this Privacy Policy (the "Policy"). This Policy describes the types of information the Company may collect from you or that you may provide when you visit the website Bodywork4men.com (the "Website") and the Company's practices for collecting, using, keeping, protecting, and disclosing that information.

This Policy applies to information the Company collects:

- On the Website (including desktop and mobile versions);
- In email, text, and other electronic messages between you and the Company;
- When you interact with the Company's advertising and applications on third-party websites and services, if those applications or advertising include links to this Policy; and
- When you interact with the Website through third-party social media platforms.

It does not apply to information collected by:

- the Company offline or through any other means, including on any other website operated by the Company or any third party; or
- any third party, including through any application or content (including advertising) that may link to or be accessible from (or on) the Website.

Please read this Policy carefully to understand the Company's policies and practices regarding your information and how the Company will treat it. If you do not agree with its terms, do not use the Website. By accessing or using the Website, you agree to this Policy and consent to the Company's collection, use, disclosure, retention, and protection of your personal information as described in this Policy. The Company may change this Policy at any time. Your continued use of the Website after the Company makes changes as your acceptance of the changes.

1. Minors

The Website is not for persons under the age of 18. You will only access the Website or register if (1) you are at least 18 years old and (2) have reached the legal age at which you or no longer considered a minor or the "age of majority". The Company prohibits all persons who do not meet these age requirements from accessing the Website.

The Company does not knowingly collect any information about children, minors or anyone under the age of majority. Nor does the Company knowingly market to children, minors, or anyone under 18 years old. If you are under 18, you must not submit information to the Company and must leave the Website. If the Company becomes aware that a child, minor, or anyone under 18 years old has registered with the Website and provided the Company with personal information, the Company will take steps to cancel that account. If the Company cancels your account because you are under 18 years old, the Company may keep your email and IP address to make sure that you do not try to get around the rules by creating a new account.

2. Information Collected by the Company

The Company may collect several types of information from and about users of the Website, including information:

- by which you may be personally identified, including your name, postal code, email address, telephone number, credit card information, or any other information that the Company collects that is defined as personal or personally identifiable information under law ("personal information").
- that is about you but individually does not identify you, including your age, gender, location, or any other optional information you provide about yourself.
- about your Internet connection, the equipment you use to access the Website, and usage details.

The Company collects this information:

- Directly from you when you provide it to the Company.
- Automatically as you navigate the Website. Automatically collected information may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.
- From third parties, for example, the Company's business partners.

Information You Provide to the Company

The information the Company collects on or through the Website may include:

- Information that you provide by filing in forms on the Website. This includes information provided at the time of signing up for an account, purchasing services, or requesting further services. The Company may also ask you for information when you report a problem with the Website or a service.
- Records and copies of your correspondence (including email addresses), if you contact the Company.
- Details of transactions you carry out through the Website and of the fulfillment of your requests.

- Your search queries on the Website.

You also may provide information to be published or displayed ("posted") on public areas of the Website, or transmitted to or third parties (collectively, "user contributions"). Your user contributions are posted on the Website and transmitted to others at your own risk. The Company cannot and does not guarantee that your user contributions will not be viewed by unauthorized persons.

Information the Company Collects through Automatic Data Collection Technologies

As you navigate through and interact with the Website, the Company may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to the Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and Internet connection, including your IP address, operating system, and browser type.
- Information about your mobile device and Internet connection, including the device's unique device identifier, IP address, operating system, browser type, mobile network information, and, if voluntarily shared, the device's GPS coordinates.

The Company also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking).

The information the Company collects automatically is statistical data and does not include personal information, but the Company may keep it or associate it with personal information the Company collects in other ways or receives from third parties. It helps the Company to improve the Website and to deliver a better and more personalized service, including by allowing the Company to:

- Estimate the Website's audience size and usage patterns.
- Store information about your preferences, thus allowing the Company to customize the Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to the Website.

The technologies the Company uses for this automatic data collection may include:

- Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. Your browser stores cookies in a manner associated with each website you visit. The Company uses cookies to enable its servers to recognize your browser and tells the Company how and when you visit the Website and use

the services. You may refuse to accept browser cookies by activating the appropriate setting on your browser. But if you select this setting you may be unable to access certain parts of the Website. Unless you have adjusted your browser settings so that it will refuse cookies, the Company's system will issue cookies when you direct your browser to the Website. If you want to learn more about cookies, please visit www.allaboutcookies.org.

- **Flash Cookies.** Certain features of the Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on the Website. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, you can access your Flash management tools from Adobe's website.
- **Web Beacons.** Pages of the Website (and the Company's emails) may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages (or opened an email) and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity). If you want to learn more about web beacons, please visit www.allaboutcookies.org/web-beacons/.

The Company does not collect personal information automatically, but it may tie this information to personal information about you that the Company collects from other sources or you provide to the Company.

Third-party Use of Cookies and Other Tracking Technologies

Some content or applications on the Website are served by third parties, including content providers and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use the Website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services.

The Company does not control third-party tracking technologies or how third parties' use them.

Social Networks and Third-Party Plug-ins

The Website may include plugins from social networks and other third parties. An example of a plugin is the Facebook® "Like" button. Where legally permitted, these plugins may communicate with and send information to the party that provided the plugin, even if you do not click on the plugin. This information may include your IP

address, information about your browser and device, and the address of the webpage you are visiting on the Website. Loading, using, or clicking the plugins may also place, read, and transmit cookies. These cookies may contain a unique identifier the social network or third party assigns you. The loading, functionality, and your use of the plugins are governed by the privacy Policy and terms of the party that provided the plugin.

3. Company use of your information

The Company may use information that it collects about you or that you provide to the Company, including any personal information:

- To present the Website and its contents to you.
- To provide you with information, products, or services that you request from the Company.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account, including expiration and renewal notices.
- To carry out the Company's obligations and enforce its rights arising from any contracts entered into between you and the Company, including for billing and collection.
- To notify you about changes to the Website or any products or services the Company offers or provides through the Website.
- To allow you to participate in any interactive features on the Website.
- To monitor and analyze trends, usage, and activities in connection with the Website and for marketing or advertising purposes.
- To investigate and prevent fraudulent transactions, unauthorized access to the Website, and other illegal activities.
- To personalize the Website content, features, or advertisements.
- In any other way the Company may describe when you provide the information.
- For any other purpose with your consent.

The Company may also use your information to contact you about the Company's own goods and services that may be of interest to you. If you do not want the Company to use your information in this way, you may log in to your account and change your settings. For more information, see [What choices do you have about how the Company uses and discloses your information.](#)

The Company may use the information it has collected from you to allow the Company to display advertisements to its advertisers' target audiences. Even though the Company does not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

4. Company sharing of your information

The Company may disclose aggregated information about its users, and information that does not identify any individual, without restriction.

The Company may disclose personal information that it collects or you provide as described in this Policy:

- To the Company's subsidiaries and affiliates.
- To contractors, service providers, and other third parties the Company uses to support its business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which the Company discloses it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of the Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by the Company about the Website's users is among the assets transferred.
- To fulfill the purpose for which you provide it. For example, if you give the Company an email address to use the "email a friend" feature of the Website, the Company will transmit the contents of that email and your email address to the recipients.
- For any other purpose disclosed by the Company when you provide the information.
- With your consent. The Company may also disclose your personal information:
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply the terms of use and other agreements, including for billing and collection purposes.
- If the Company believes disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, its customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

5. Your choices about how the Company uses and discloses your information

The Company strives to provide you with choices about the personal information you provide to the Company. The Company has created mechanisms to provide you with the following control over your information:

- Tracking Technologies and Advertising. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. To learn how you can manage your other cookies, visit www.allaboutcookies.org/manage-cookies/. If you disable or refuse cookies,

please note that some parts of the Website may then be inaccessible or not function properly.

- **Promotional Offers from the Company.** If you do not want to have your email address used by the Company to promote its own products or services, you can opt out by changing your email settings in your account. If the Company has sent you a promotional email, you may send the Company a return email asking to be omitted from future email distributions or click on the "unsubscribe" link at the bottom of the email. This opt out does not apply to information provided to the Company as a result of a service purchase or other transactions.

6. Access and correct your information?

You can review and change your personal information by logging into the Website and visiting your account profile page. If you delete your user contributions from the Website, copies of your user contributions might remain viewable in cached and archived pages or might have been copied or stored by other users of the Website. The Website's terms of use govern proper access and use of information provided on the Website, including user contributions.

7. Company protection of your personal information?

The Company has implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, change, and disclosure. All information you provide to the Company is stored on its secure servers behind firewalls. The Company encrypts all payment transactions using SSL technology.

The safety and security of your information also depends on you. Where the Company has given you (or where you have chosen) a password for access to certain parts of the Website, you are responsible for keeping this password confidential. The Company asks you not to share your password with anyone. In addition, the Company urges you to be careful about giving out information in public areas of the Website. The information you share in public areas may be viewed by any user of the Website.

WARNING: The transmission of information over the Internet is not completely secure. Although the Company does its best to protect your personal information, the Company cannot guarantee the security of your personal information transmitted to the Website. Any transmission of personal information is at your own risk. The Company is not responsible for circumvention of any privacy settings or security measures contained on the Website.

9. Do Not Track Policy

Do Not Track ("DNT") is a privacy preference that you can set in your browser. DNT is a way for you to inform websites and services that you do not want certain information about your webpage visits collected over time and across websites or online services. The

Company is committed to providing you with meaningful choices about the information it collects and that is why the Company provides you the ability to opt out. But the Company does not recognize or respond to any DNT signals as the Internet industry works toward defining exactly what DNT means, what it means to comply with DNT, and a common approach to responding to DNT. For more information, visit www.allaboutdnt.com.

10. Your California Privacy Rights

California Civil Code § 1798.83 permits users of the Website that are California residents to request certain information about the Company's disclosure of personal information to third parties for their direct marketing purposes. To make this request, please send an email to Bodywork4men0222@gmail.com.

Further, if you are a California resident and would like to opt out from the disclosure of your personal information to any third party for marketing purposes, please send an email to Bodywork4men0222@gmail.com. Please be advised that if you opt out from permitting your personal information to be shared, you may still receive selected officers directly from the Company in accordance with California law.

11. Links to Other Websites

The Website contains links to other websites. Please be aware that the Company is not responsible for the content or privacy practices of those other websites. The Company encourages its customers to be aware when they leave the Website and to read the privacy statements of any other website that collects personally identifiable information.

12. No Rights of Third Parties

This Policy does not create rights enforceable by third parties or require disclosure of any personal information relating to users of the Website.